



January 8, 2016

## **Raptivity to exhibit at ATD TechKnowledge 2016 Conference, Las Vegas**

*Join Raptivity at booth #103 at ATD TechKnowledge 2016, for a quick demonstration of its interactivity building solutions*

The Raptivity team will participate in the prestigious ATD TechKnowledge 2016, being held at Caesars Palace, Las Vegas, Nevada, from January 13 - 15. Raptivity will be exhibiting at booth #103 and plans on showcasing its flagship interactivity building tool – Raptivity, along with Raptivity Linker, the latest addition to its bucket of interactivity building solutions.

ATD TechKnowledge is one of the largest e-learning conferences and expositions in the industry. The expo is a networking hub for leading industry thinkers and people who are focused on the intersection of technology and training.

This year, when the conference unfolds on Jan 13, 2016, visitors to the Raptivity booth will get to experience our latest offering - [Raptivity Linker](#). It is a free add-on to Raptivity and allows users to thread together stand-alone Raptivity interactions and build mini courses out of them.

Janhavi Padture, Vice President, Strategy and Innovation, Harbinger Knowledge Products, is excited to be a part of ATD TechKnowledge. “This is one event we make sure never to miss and I am excited to be a part of the 2016 conference. This year we plan to showcase the Raptivity’s library of interaction templates and Raptivity Linker. These two together is a complete solution for people who are getting started with eLearning or want to make their content more interactive using games, brainteasers, job aids etc. I encourage attendees to stop by the booth. Raptivity, as a product, works on a model of sustained innovation that leads to productivity. And in that sense we find ATD to be a ‘like-minded’ network of people who support innovation in learning technology”, Janhavi says.

To meet team Raptivity at the event, visit booth #103.

### **About Raptivity**

Raptivity® is a rapid interactivity builder that allows you to quickly and easily create learning interactions. It has a diverse variety of 190+ interactions to select from. Raptivity helps the educators and trainers to enrich their content with the well-designed interactions from various categories like games& simulations, presentation aids, visual aids, brain teasers, assessments and many more.

Raptivity® is a world renowned award winning eLearning product that has been appreciated by various learning bodies. It was recently adjudged the winner in ComputED Gazette's 18th Annual Education Software Review Awards (EDDIES) 2013. It has also won the prestigious ComputED Gazette's '19th Annual Best Educational Software Awards (BESSIE's) in “eLearning creation website” category.

## **About Harbinger Knowledge Products**

Harbinger Knowledge Products is recognized as a global leader in interactivity solutions for knowledge-sharing applications including learning, presentation and web development. Harbinger Knowledge Products is a part of Harbinger Group, which serves customers in over 65 countries through its offices in Pune (India), Redmond (WA, USA) and through its partner network worldwide.

For three consecutive years, Deloitte has named Harbinger Knowledge Products among the fastest growing technology companies in its Technology Fast 500 Asia Pacific and Technology Fast 50 India programs. Red Herring named Harbinger amongst world's top 100 private technology companies. Harbinger's patented technology and sound thought leadership have resulted in groundbreaking products, including market-leading Raptivity®, innovative YawnBuster, and cutting-edge SiteJazzer and TeemingPod.

For more information, visit [www.raptivity.com](http://www.raptivity.com) or contact Harbinger Knowledge Products at 425.861.8400.

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